**Subject:** Re: Request Feedback and Preferences on Mission, Vision and Goals
**From:** Jonathan Williams <jwilliams@labattleship.com>
**Date:** 04/07/2016 08:07 AM
**To:** Lorena Parker <lparker@sanpedrobid.com>

A. ____3__Place emphasis on economic development
B. ____2__To create marketing programs that create sustainability
G. ___1___Establish a branding strategy that unifies District (downtown and waterfront) and encourages people movement

On Wed, Apr 6, 2016 at 2:58 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

> Good afternoon,
>
> Per our discussion at our board meeting this morning, please give me your feedback regarding our mission, vision and goals by next week.
>
> I've included additional instructions on the attachment.
>
> Thank you for your feedback.
>
> Best regards,
>
> Lorena Parker
> *Executive Director*
> *San Pedro Property Owners' Alliance*
> **San Pedro Historic Waterfront**
> **Business Improvement District**
> 390 W. 7th Street | San Pedro, CA 90731
> T 310.832.2183 | F 310.832.0685
> Lparker@sanpedrobid.com
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Kind Regards,

Jonathan Williams
President & CEO

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